

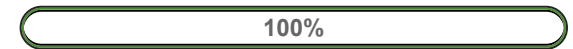
USER STORY #26570 CMS Text rebranding - SM and EU

Share link

User Story state is Release

Spent 12h

Remain 0h



Description

See notes and links on the Epic.

Rules from Marketing:

- Centricity, Centricity2, Schoolwires Centricity - product specific text should be changed to Schoolwires. For example: Open your Schoolwires calendar options.
- Instances where the reference to Schoolwires, seems to be more company based should be changed to "Blackboard Schoolwires". For example: "Please contact Blackboard Schoolwires support team".
- Schoolwires a Blackboard solution - should be limited to the imagery and stand-alone naming

Footer link, per Marketing: link text should be blackboard.com but it should still point to the Schoolwires corporate site. Privacy Policy will also continue to point to the corporate website for now.

Source changes for QA to identify

- DEV #26610 Footer - Replace Schoolwires, Inc. (changeset 3144)
 - activeblockrendering - for the sw footer block
 - SMFooter control
- DEV #26613 Rebranding text (changeset 3166)
 - activeblockrendering - for terms of use policies
 - in the master pages the default sitename was changed from Schoolwires Centricity to Schoolwires. This is typically displayed with the actual topsitename when rendered, so this is just fallback wording.
 - master pages in CMS, PKM, PWS, SAM, UCF, UMS, mobilenative and wysiwygeditor.
 - cms/admin/settings page related to Schedule Integration text
 - cms/module/calendar/usercontrols CalendarEditOptionsSyncWayOne and Two controls
 - PageEdit control: for a <label for="pageedit-txt-mapurl">Map Page to Web Address:When a visitor navigates to your page, they will be directed to this web address. Enter a full web address (e.g., <http://www.blackboard.com>).</label>
 - default page had author name in smartbanner javascript as Schoolwires, Inc.
 - in the version page
 - site/mobile/default page - reference in terms of use question
 - site/usercontrols/TermsOfUse control
 -

Comments



Frank Salpino (1 year ago)

Assignments

	Effort
Dev Engineer	0 h
Amy St Clair	
QA Tester	0 h
Clarence Miller	
Top Manager	0 h
Tasks	14 h
Total	14 h

Info

Project	<input type="checkbox"/> <u>Alamo</u>
Team	<u>Alamo</u>
Owner	CJ Weyandt
Business Value	L1 - Must Have
Release	24174 <u>2015 Release</u> <u>2</u>
Sprint	24179 <u>Sprint 4 - Stabilization</u>
Team Iteration	
Epic	26567 <u>CMS Rebranding</u>

[Sara Hardy](#)

I just want to confirm that "All" text references is to visible page content ONLY.

I also see a few text references to "Schoolwires" the company, ex: "Please contact Schoolwires support team"... Should these be replaced with the text "Schoolwires a Blackboard solution"? Let us know.

Thanks,
Frank S.

 **CJ Weyandt** (1 year ago)

[Sara Hardy](#)[Frank Salpino](#) Good questions. It should be visible content only unless there is some need to change code? For the second question, the answer will need to come from Marketing. They will have standards and rules. That is why we can "find" the text but we cannot change any of it yet. If you have more examples, please let me know.

 **CJ Weyandt** (1 year ago)

[Frank Salpino](#) I updated the description to include the clarification from Marketing including how to handle the footer link.

 **Amy St Clair** (1 year ago)

[Frank Salpino](#), this is ready for Code Review. [Danelle Bailey](#), this is ready for UX review.

 **CJ Weyandt** (1 year ago)

[Xiaoling \(Linda\) Zhang](#) I am re-assigning this to Clarence since he can finish it quickly and work directly with US Dev. Thanks!

 **CJ Weyandt** (1 year ago)

[Clarence Miller](#) UX review is done.

 **Clarence Miller** (1 year ago)

all tasks completed

Start Date 8-May-2015

Completion Date 22-May-2015

Planned Start

Planned End

Lead Cycle Time











Custom Fields

Collaboration Link

Related Trello Card

Product

Tasks

26605	DEV tasking - CMS Text rebranding - SM and EU	Done	0h	100%	Dev 	Rev
26610	DEV - SM Footer - Replace Schoolwires, Inc with Blackboard, Inc and the link should stay to schoolwires.com	Done	1h	100%	Dev 	Rev
26613	DEV - All displayable text references to "Centricity" or "Centricity2" "Schoolwires Centricity2" should be replaced with Blackboard Schoolwires	Done	4h	100%	Dev 	Rev
26615	QA TAsking - CMS Text rebranding	Done	1h	100%	Dev 	Rev
26616	UX Review - CMS Text rebranding (not needed)	Done	0h	100%	Dev  	Rev
26620	Code Review - text rebranding	Done	0h	100%	Dev 	Rev
26640	QA - CMS Text rebranding(SM and EU)	Done	8h	100%	Dev 	Rev

Time

Time records

Date	Time Spent	Time Remain	Description	Work On	Person
20-May-2015	3 h	3 h	done	TASK QA - CMS Text rebranding(SM and EU)	Clarence Miller
19-May-2015	2 h	6 h	reviewing	TASK QA - CMS Text rebranding(SM and EU)	Clarence Miller
12-May-	5 h	0 h	Search, inspect and change appropriate items	TASK DEV - All displayable text references to "Centricity" or "Centricity2" "Schoolwires Centricity2"	Amy St Clair

8/30/2016

User Story #26570 CMS Text rebranding - SM and EU

2015

appropriate items

should be replaced with Blackboard Schoolwires

Chris

12-
May-
2015

1 h 0 h

Changed text for links

[TASK](#) DEV - SM Footer - Replace Schoolwires, Inc with Blackboard, Inc and the link should stay to schoolwires.com

Amy St
Clair

11-
May-
2015

1 h 0 h

Review requirement and complete tasking

[TASK](#) QA TAsking - CMS Text rebranding

Xiaoling
(Linda)
Zhang

Collaboration Link

Nothing to display in the Tab: the value of the 'Collaboration Link' Custom Field is empty